

MEDIA RELEASE

WOLSELEY



February 29, 2024

Wolseley Canada announces a portion of March sales will be donated to clean water initiatives in Canada.

(Burlington, ON) – To celebrate World Plumbing Day on March 11, 2024, and World Water Day on March 22, Wolseley Canada announces a portion of all sales from PROFLO products will be donated to Water First, an organization dedicated to working collaboratively with Indigenous communities in Canada to address water challenges through education and training.

This campaign kicks off on March 1, 2024, and runs until March 31, 2024.

Wolseley Canada wants to help drive awareness with customers, vendors and partners about the complex water challenges faced by many Indigenous communities in Canada. Currently, 21% of First Nations communities in Ontario are under a drinking water advisory.

PROFLO products, are available exclusively at Wolseley Canada. From decorative faucets for kitchens and bathrooms to plumbing accessories, pumps, repair parts and much more. PROFLO has built strong reputation as a trusted brand in the plumbing supply industry.

“World Plumbing Day is the perfect opportunity to highlight such an important cause,” says Shawn Hulshof, Vice President, Category Management, Wolseley Canada. “Wolseley is proud to support clean water initiatives and partner with Water First, Canada’s leading charitable organization working to resolve local water challenges.” Wolseley plans to donate proceeds from PROFLO sales throughout the month of March, up to a total of \$10,000 to Water First.

By supporting the Water First organization, Wolseley is investing in technical skills training to support Indigenous communities to complete water quality studies and restoration projects to strengthen fisheries and improve water quality.

Water First is Canada’s leading charitable organization dedicated to working with Indigenous communities to build capacity locally, collaborating to address both drinking water and environmental concerns. Through education, training, and meaningful collaboration, they support sustainable solutions to last generations.

About Wolseley Canada:

Wolseley Canada is a market leader in the wholesale distribution of plumbing, heating, ventilation, air conditioning, refrigeration, waterworks, fire protection, pipes, valves and fittings and industrial products. With its head office in Burlington, Ontario, the company has approximately 2,500 employees and more than 220 locations coast to coast. Wolseley's



team of sales and service specialists, an industry-leading e-business platform, Wolseley Express, and relationships with the best vendors and brands in the business, make Wolseley the professional's choice across the country. Wolseley Canada's parent company, Ferguson plc is the world's largest trade distributor of plumbing and heating products and a leading supplier of building materials. Ferguson plc is listed on the New York Stock Exchange (NYSE: FERG) and the London Stock Exchange (LSE: FERG).

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